



*New India Starts Here*





## JAZBAA – THE FESTIVAL OF LIGHTS

The festival of lights, Diwali is just around the corner the students of LM Thapar school of Management organised “JAZBAA”. The annual Diwali fest on 17 October to celebrate the pious occasion of Diwali on the campuses of LMTSM. The preparations began early as the campus was decorated as students geared up for multiple events planned throughout the day.



The festival celebrations began with “ELYSIUM” - Kite flying competition. The venue was the football ground where all the participants gathered at nine in the morning. The soaring excitement came to a halt at around twelve noon when the team of **Shubham Chaudhary** and **Sharanaya** emerged victorious after the final duel.

Rangoli is a tradition which inspires creativity and stands for good luck. The inspired sense of creativity of students reflected in the Rangoli competition with beautiful designs outside both the girls and boys hostel.

The afternoon continued in the auditorium in the presence of esteemed faculty members. The function started with Ganesh Vandana followed by the Talent show where students showcased multiple talents ranging from Cultural and western dance, Group Singing as well as solo performances. The faculty and the students were thrilled with the performances as participants went head to head to emerge victorious in the talent hunt.



Performance in Action by LMTSM Students

Prize distribution ceremony was organised to felicitate students who had won in the Inter house sports meeting organised last month. Students were awarded medals for their performances in Basketball, Football, Cricket, Table tennis and Badminton.



House Entrepreneurs emerged as the overall winners of the sports meet and were presented with the trophy to appreciate the efforts of the house Members.



Members of House Entrepreneurial celebrate with the trophy after emerging victorious in Sports Competitions.

**Abhishek** and **Simarjeet Pal** received the Best Basketball players award whereas **Tushar Dua** and **Ishan Singh** were acknowledged as the best Football players whereas **Himanshu Godiyal** was the best in volleyball. The event in the Auditorium Concluded in the evening and the students plied towards the basement where students has a chance to witness the marketing mela and various activities celebrating the Spirit of the festival of Lights and Joy.



## Marketing Mela

Budding corporates and entrepreneurs of the business school had a chance to explore their skills in the “**Marketing Mela**” where students set up multiple stalls with an aim to stimulate marketplace and understand its dynamics.



Students with their unique stalls at the Marketing Mela.

Typically, day-long events normally tend to have a single highlight event, but not with LM Thapar’s Diwali Fest. The second highlight of the day was the Marketing Mela event. The



event is meant to inculcate a sense of vision and a taste of what it takes to truly venture out and take risks within the students.

The most popular stall was the 'Roses and Chillies' stall, where students could anonymously declare their admiration or displeasure for someone else anonymously, and the Song dedication stall which had people impromptu dancing and cheering everyone else on. Multiple food and beverage stalls, games and various challenges were set up by the teams to stimulate the market environment as well as celebrate the joyous occasion.



Left-The team of "Roses and Chillies" event, winners of the Marketing Mela for most profit made.  
Right- Winner of the title of "Rose Queen"- **Yati Julaha** .

### **ELISIUM – The Kite flying Competition**

The very first event for the day, Elysium: The Kite Flying Competition, had our LMTSM take their kites to the sky and battle it out, until there was only one team left standing. The event had a total of 30 teams, of two participants each, participating with a healthy cross section of students from both MBA and B.Tech. batches. The event also had Mr. Amit Bhardwaj participate as one half of a team.

The competition lasted for a just under 3 hours. There was much fanfare and voracious energy as kite after kite fell victim to one another. In the end, however, there could be only one winning team. The crown that is the title of the Winner of Elysium went to **Sharanaya Mahajan** and **Shubham Choudhary** of B.Tech. CSE 2nd year. There was much cheer and fanfare on account of their victory

### Rangoli Competition

Rangoli is one of the core tenets of any Diwali, as a tradition. Therefore, it is only natural to include it in JAZBAA- Thapar's Diwali Fest. A total of 5 teams participated in the events with each team being assigned one location that is frequented by the organising team: One Rangoli each in the Girls Hostel porch, Boys hostel porch, and two in the Basement porch. The final Rangoli was made right in front of the auditorium.



As per the norms of the competitions, there were two winners:

**Mansimran** won first position and her Rangoli was the one on the basement porch and the team comprising of **Shyna**, **Surbhi** and **Swati** won 2nd position, their Rangoli gracing the boy's hostel porch. The event was a success and the creativity of the students had everyone excited to grace the occasion of Diwali and celebrate the values of the Festival of lights.



Students engage in multiple activities during the festival.



### **A Sustainability in Practice (SIP) Initiative- Helping Hand**

Helping hands (group 1) has taken up the integrated rural village development project. The team has adopted Fatehpur village. The problem they initially identified is the unemployment of rural women. The team along with REEDS imparted basic training to the women providing them skills to make products that will come in use during the festive time of Diwali.



Students and members of REEDS organisation catering to the rural folk in Fatehpur.

Further at LM Thapar School of Management organised Marketing Mela as a part of Diwali fest “Jazbaa” & the team put up a stall to help these women out. The stall had handmade plastic free bags and smoke free environment friendly beeswax candles. The entire amount of Rs. 2400 from the sale of the items was handed over to the women.



The stall was awarded the most unique stall in the marketing mela. The team plans to take this effort further by moving towards the main market during peak Diwali period and sell various items made by these women. The women already have an order of 100 beeswax Diya for Diwali from students.

**Helping Hands**  
LET'S GROW TOGETHER.

**Celebrating SMOKE FREE DEEPAWALI**

*Helping Hands presents to you the efforts and hard work of the rural women of Fatehpur Village.*

*The Beeswax candlees run longer, do not emit poisonous fumes.*

*Beeswax candles/diyas draw good vibes.*

*They are home friendly and also donot leave behind bad or smelly air.*

*"CHALO KUCH KHAS KARTE HAI, ISS DIWALI INKI ZINDAGI KO RAUNAK AUR KHUSHIO SE BHARTE HAI!!"*

**Helping Hands**  
LET'S GROW TOGETHER.

**PLASTIC FREE ENVIRONMENT FRIENDLY DIWALI**

*Purchase Environment friendly, Zero Plastic Bags at reasonable prices made by rural women of Fatehpur village.*

**STOP USING**

**PART OF THE SOLUTION**

We appreciate the efforts made by the team to help these rural women. The team aims to continue integrated sustainable development of the adopted village through various efforts in the future

The REEDS organisation has helped the team in training the rural women for this project. It The REEDS is working with Thapar University for over 5 year now. They have been instrumental in helping multiple people at grassroots level in fields of education, general awareness and Hygiene.

## Thapar Students win Silver at National level Business Quiz

Students of LM Thapar School of Management **Anant Mishra (MBA-II)** and **Shobhit Tripathi (MBA-II)** and have secured **Second Position** in the “All India National Level Business Quiz – 2019” - and won a prize money of Rupees 15,000.



An inter-college management business quiz competition organised by “**National Institute of Personal Management (NIPM)**” held in Bangalore on 15th Sep'19. They represented the Northern India Region for NIPM. The award ceremony was conducted at the Annual National Conference of NIPM, NATCON in Bangalore on 25th September. The same duo have also bagged **Second Position in the Regional Level "Business Quiz"** held at Amity Global Business School, Chandigarh in collaboration with NIPM, Punjab Chapter on 21st Aug'19.

We extend our gratitude to the Mr Anant and Mr Shobhit for bringing laurels to the University at a national level and extend congratulations to all the students, staff and the faculty.



## Faculty Connect

This session, we welcome a new member to our esteemed faculty at L.M Thapar School of Management. He is **Dr. Sandeep Goyal** and he joined us as a professor of teaching students of Big Data and Big analytics. A Bachelor of engineering from Punjab Engineering College, he pursued a PGPM from the prestigious Management Development Institute (MDI) in Gurgaon. He has massive experience of twenty



Mr. Goyal felicitates a student.

plus years working in India, Europe and Australia for various organisations like MasterCard technologies private limited, EDS (global MNC Bank), Amdocs, HCL and Tata Consultancy Services.

In 2010, he developed an interest in academics and decided to pursue PhD in Strategic Management from MDI Gurgaon. During this time, he was also working full time for Tata Consultancy Services (TCS) and a visiting faculty in many prestigious institutions like IIM Indore and IIT Delhi. He had an interaction with our director Dr. Padmakumar Nair and decided to join LM THAPAR as a full-time faculty.

Being a part of Thapar family for almost months now he is so far impressed by the infrastructure and work culture of the institution. He said that there is an optimum balance between various facets of the institute like academics, co-curricular, scheduling and organizing. He said that the students he has interacted with are hardworking and dedicated. He added that the best quality he has seen in students here is their willingness to learn and their dedication towards a successful career.

Praising the Sustainability in practice initiative taken by the University towards creating conscious and efficient managers, he said that in today's world sustainability is supposed to be the key 1word and sustainability in practice is vital to educate the students and sensitize them about optimum utilization of resources for ourselves as well as our future generations. His message to all students **“Be conscious of the people and resources around because everything is precious to sustain the world”**.